



Decatur Business Association Membership Directory Advertising Rates

Each Spring, the Decatur Business Association prints its annual Membership Directory, listing addresses, phone and fax numbers, and e-mail addresses for every member. For ease of reference, the Directory includes indexes by individual name and by company, and the listings are grouped into 16 convenient categories. The DBA goes to great lengths to ensure that the Directory is a useful reference for the Decatur business community.

YES! I'd like to advertise in the next edition of the Decatur Business Association Membership Directory. I've indicated the size of my advertisement below (ad sizes are illustrated on the back of this sheet).

- | | | |
|---|-------------------------------------|-------|
| <input type="checkbox"/> Full page | 4.75 inches wide x 7.75 inches tall | \$175 |
| <input type="checkbox"/> Half page | 4.75 inches wide x 3.75 inches tall | \$100 |
| <input type="checkbox"/> Quarter page (business card) | 4.75 inches wide x 2 inches tall | \$ 75 |

PLEASE PRINT CLEARLY

BUSINESS/FIRM NAME

CONTACT PERSON

STREET ADDRESS/P.O. BOX

CITY/STATE/ZIP

PHONE

FAX

E-MAIL

- Camera-ready ad enclosed
- Please develop an ad for me using the materials and copy I've enclosed
- Check enclosed for \$ _____

AUTHORIZING SIGNATURE

Mechanical Requirements

All ads are to be camera-ready, black and white. Camera-ready art and other pre-sized 85-line halftones will be run at advertisers' own risk.

Ads requiring composition (typesetting, scanning of art or photos) will incur a production fee. Ads larger than specified sizes will also incur production fees for reduction.

Ads requiring bleeds are not acceptable.

Advertising Responsibility

The advertiser agrees to indemnify and hold harmless from and against any loss or expenses resulting from any disputes or legal claims based upon the contents or subject matter of such advertisement, including claims or suits for defamation, libel, violation of privacy, plagiarism, and copyright infringement.

Advertisements are published upon the representation that the advertiser is authorized to publish the submitted matter. Publishers reserve the right to reject any advertising submitted. Publishers assume no responsibility for the printing quality of advertiser's camera-ready artwork or photographs. Publishers assume no responsibility for artwork or photographs left 30 days after printing.

Deadline for receipt of payment and advertising materials is January 15.

Full page ad
4.75 inches x 7.75 inches



Membership Directory Ad Dimensions

Ads should not exceed the dimensions
shown here

Half page ad
4.75 inches x 3.75 inches

Quarter page ad
4.75 inches x 2 inches