



dba sponsorship benefits

at-a-glance

	Presenting (1 available) \$12,500	CEO (3 available) \$7,500	Senior VP \$5,000	VP \$3,000	Manager \$1,500
Recognized as DBA Presenting Sponsor for one year	●				
Category exclusivity	●	UPON APPROVAL			
Advertisement in Decatur Focus	1/4 PAGE • 4 x YEAR	1/4 PAGE • 3 x YEAR	1/4 PAGE • 2 x YEAR	ONE 1/4 PAGE	
Logo included on DBA page in Decatur Focus	●	●	●	2X PER YEAR	
Annual DBA company membership (relevant level of membership per company size)	●	●	●	●	●
Logo and link on DBA website sponsor page	●	●	●	●	
Banner ad on DBA website	HEADER • 1 YEAR	SKYSCRAPER • 1 YEAR	●		
Featured story in DBA e-news	●	●			
Logo included in DBA e-newsletter	ALL YEAR	ALL YEAR	2X PER YEAR		
Company DBA social media	●	●	MIN. 4 PER YEAR	MIN. 2 PER YEAR	1 PER YEAR
Logo inclusion on event promotional collateral (can include post cards, posters, etc.)	LEAD PLACEMENT	PRIORITY PLACEMENT	●	●	FOR SPONSORED EVENTS
Logo inclusion on contracted media promotion (print)	●	●	●	●	
Opportunity to address attendees at monthly DBA meeting	6X A YEAR	4X PER YEAR	2X PER YEAR	1X PER YEAR	
Logo on DBA signage	LEAD PLACEMENT	PRIORITY PLACEMENT	●	●	
Sponsor table at DBA meetings	ALL MEETINGS	4X PER YEAR	2X PER YEAR		
Sponsor presence onsite at event	CUSTOM SPACE AS NEEDED	PRIORITY PLACEMENT AT ALL EVENTS	10 x 10 AT ALL EVENTS (Including Beach Party)	10 x 10 AT ALL EVENTS (Including Beach Party)	TABLE AT EVENTS OR BEACH PARTY
Live company rep. message to attendees	●	●			
Company mention to attendees (not including monthly meetings – DBA facilitates)	●	●	●	●	
Hospitality/Comp Tickets					
VIP Beach Party (Includes meal and beverage tickets)	20	10	6	4	
Santa on the Square	20	10	6	2	

Economy Options

(Beach Party sponsorships start at \$1,500)

Assistant Manager | \$750
• TABLE AT TWO EVENTS
(Does not include Beach Party)

One-timer | \$400
TABLE AT ONE EVENT
(Does not include Beach Party)