

# dba sponsorship benefits

## at-a-glance

	Presenting (1 available) \$12,500	CEO (3 available) \$7,500	Senior VP \$5,000	VP \$3,000	Manager \$1,500
Recognized as DBA Presenting Sponsor for one year	●				
Category exclusivity	●	UPON APPROVAL			
Advertisement in Decatur Focus	1/4 PAGE • 4 x YEAR	1/4 PAGE • 3 x YEAR	1/4 PAGE • 2 x YEAR	ONE 1/4 PAGE	
Logo included on DBA page in Decatur Focus	●	●	●	2X PER YEAR	1X PER YEAR
Annual DBA company membership (relevant level of membership per company size)	●	●	●	●	●
Banner ad on DBA website	HEADER - 1 YEAR	SKYSCRAPER - 1 YEAR	●	●	
Logo and link on DBA website sponsor page	●	●	●	●	
Featured story in DBA e-news	●	●			
Logo included in monthly DBA e-newsletter	ALL YEAR	ALL YEAR	4X PER YEAR	2X PER YEAR	
Company DBA social media	●	●	MIN. 4 PER YEAR	MIN. 2 PER YEAR	1 PER YEAR
Inclusion in DBA press releases	●	●	●	1X PER YEAR	
Logo inclusion on event promotional collateral (can include post cards, posters, etc.)	LEAD PLACEMENT	PRIORITY PLACEMENT	●	●	FOR SPONSORED EVENTS
Logo inclusion on contracted media promotion (print)	●	●	●	●	
Opportunity to address attendees at monthly DBA meeting	6X A YEAR	4X PER YEAR	2X PER YEAR	1X PER YEAR	
Logo on DBA signage	LEAD PLACEMENT	PRIORITY PLACEMENT	●	●	
Sponsor table at DBA meetings	ALL MEETINGS	4X PER YEAR	2X PER YEAR		
Sponsor presence onsite at event	CUSTOM SPACE AS NEEDED	PRIORITY PLACEMENT AT ALL EVENTS	10 x 10 AT EVENTS	10 x 10 AT EVENTS	TABLE AT ALL EVENTS OR SITC
Live company rep. message to attendees	●	●			
Company mention to attendees (not including monthly meetings DBA facilitates)	●	●	●	●	FOR SPONSORED EVENTS
<b>Hospitality/Comp Tickets</b>					
VIP Summer in the City (Includes meal and beverage tickets)	20	10	6	4	
Santa on the Square	20	10	6	2	
Golf Tournament	TEAM ENTRY / TWO HOLES	TEAM ENTRY / ONE HOLE	TEAM ENTRY	TWO PLAYERS	

### Economy Options

(Summer in the City sponsorships start at \$1,500)

#### Assistant Manager | \$750

- TABLE AT TWO EVENTS (Does not include SITC)
- COMPANY MENTION AT EVENTS (Does not include DBA meetings)

#### One-timer | \$400

- TABLE AT ONE EVENT (Does not include SITC)