

dba sponsorship benefits

at-a-glance

	Presenting (1 available) \$12,500	CEO (3 available) \$7,500	Senior VP \$5,000	VP \$3,000	Manager \$1,500	Assistant Manager \$750	One-Timer \$400
Recognized as DBA Presenting Sponsor for one year	●						
Category exclusivity	●	UPON APPROVAL					
Advertisement in Decatur Focus	1/4 PAGE • 4 x YEAR	1/4 PAGE • 3 x YEAR	1/4 PAGE • 2 x YEAR	ONE 1/4 PAGE			
Logo included on DBA page in Decatur Focus	●	●	●	2X A YEAR	1X A YEAR		
Annual DBA company membership (relevant level of membership per company size)	●	●	●	●	●		
Banner ad on DBA website	HEADER - 1 YEAR	SKYSCRAPER - 1 YEAR	●	●			
Logo and link on DBA website sponsor page	●	●	●	●			
Featured story in DBA e-news	●	●					
Logo included in monthly DBA e-newsletter	ALL YEAR	ALL YEAR	6X A YEAR	3X A YEAR	1X A YEAR		
Company DBA social media	●	●	MIN. 4 A YEAR	MIN. 2 A YEAR	1 A YEAR		
Inclusion in DBA press releases	●	●	●	1X A YEAR			
Logo inclusion on event promotional collateral (can include post cards, posters, table toppers)	LEAD PLACEMENT	PRIORITY PLACEMENT	●	●	FOR SPONSORED EVENTS	FOR SPONSORED EVENTS	
Logo inclusion on contracted media promotion (print)	●	●	●	●	SELECT		
Opportunity to address attendees at monthly DBA meeting	6X A YEAR	4X A YEAR	2X A YEAR	1X A YEAR			
Logo on monthly DBA membership meeting signage	LEAD PLACEMENT	PRIORITY PLACEMENT	●	●			
Sponsor table at DBA meetings	ALL MEETINGS	4X A YEAR	2X A YEAR				
Sponsor presence onsite at event (Beach Party benefits start at \$1,500 level)	CUSTOM	ALL EVENTS - 10 x 10	3+ EVENTS - 10 x 10	TABLE AT EVENTS	TABLE AT EVENTS	TABLE AT 2 EVENTS	TABLE AT 1 EVENT
Live company rep. message to attendees	●	●					
Company mention to attendees (not including monthly meetings DBA facilitates)	●	●	●	●	FOR SPONSORED EVENTS	FOR SPONSORED EVENTS	
Hospitality/Comp Tickets							
VIP Beach Party (Includes meal and beverage tickets)	20 GUESTS						
Beach Party	20 VIP	10	6	4	2		
Breakfast with Santa	20	10	6	2			
Golf Tournament	TEAM ENTRY / ONE HOLE	TEAM	2 PLAYERS				